



**CAROLINAS
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

2021 Winter Conference *TOPIC: Positive Leadership*

AGENDA

SUNDAY, JANUARY 31

11:00 AM – 12:30 PM	Andy Masters (keynote/3 CMI credits) “Leadership Lessons from HOLLYWOOD”
12:30 – 1:00 PM	<i>Lunch Break</i>
1:00 – 2:30 PM	Andy Masters (keynote/3 CMI credits con’t.) “HERO Member Experience in a COVID-19 Environment” [Note: Attendees must attend both sessions for CMI credits.]
2:30 – 2:45 PM	<i>Break</i>
2:45 – 4:15 PM	Stephen Barth – The Hospitality Lawyer “Emotional Intelligence in Leadership” (1.5 AA credits)

MONDAY, FEBRUARY 1

9:00 – 10:00 AM	Chapter Business Meeting (1.0 AA credits) [Including announcement of Chef of the Carolinas winners!]
10:00 – 10:30 AM	<i>Break</i>
10:30 AM – 12:00 NOON	Jodie Cunningham – Optimus Talent Partners TBD (employees/HR) (1.5 AA credits)
12:00 – 12:30 PM	<i>Lunch Break</i>
12:30 – 1:30 PM	Joseph Abely & David Duval – Club Benchmarking Presentation on their recent club survey – Re: Club Board Education (article in Private Club Advisor) (1.0 AA credits)
1:30 – 2:00 PM	<i>Break</i>
2:00 – 3:00 PM	Michele Cocita (MPCC) & Erin Schlegel (CCC) “Club Internship Program Development” (1.0 AA credits)
3:00 – 3:15 PM	<i>Break</i>
3:15 – 4:15 PM	Speaker – TBD (1.0 AA credits)

[TOTAL CREDITS: 3 CMI credits + 7 AA credits]