

Seabrook Island Club

Entity Type: Member Owned Equity

Tax Status: C corporation

Website: www.seabrookisland.com

Membership Total: 2,278 Club Established: 1991

Total annual Gross revenues: \$26M

% of annual gross revenue generated from rental revenues: Approx. 20%

Annual Food & Beverage revenues: \$7M

% of F&B revenues generated from private events: 21% Club Closure Period/Holiday Closures: Christmas Day

Number of Golf Holes: 36

Total Number of Rounds Annually: 65,000

Golf Courses & Designers: Ocean Winds (Willard Byrd), Crooked Oaks (Robert Trent

Jones)

Club Facilities:

Name	Description	
The Beach Club	Private beach area, two pools, informal dining	
Island House	Indoor & outdoor dining, private party areas, pro shop	
Racquet Club	15 Har-Tru tennis courts, seven pickleball courts, racquets	
	pro shop and recently updated facilities, lighted courts	
	for evening play	
Equestrian Center	22-acre facility w/42 stalls, guided beach & trail rides	
The Lake House	Owned by SIPOA, not the Club. Members have access to	
	amenities. 28,000 sq ft fitness, wellness & meeting center.	
	fitness classes, massage therapy, indoor & outdoor pool	
Bohicket Marina	Not owned by the Club; townhomes, pool, dining, boating.	
	Seabrook Island Club membership is optional.	

Retail Outlets:

Name	Description	
The Seabrook Shoppe	Apparel and sundries	
Golf Pro Shop	Club-owned operation; hard and soft goods	
Racquets Pro Shop	Club-owned operation; hard and soft goods	





Workforce:

Number of Year-Round FT Employees: 185 Number of Additional Seasonal Employees: 75

F&B Outlets:

Name of Room	Capacity	Location
Atlantic Room	300	Island House
Deveaux Room	42	Island House
Carolina Room	60	Island House
Bohicket Lounge	120 – Bar & Seating	Island House
Palmetto Room	96	Island House
Pelican's Nest	Tables – 122, Bar – 28	Beach Club
Osprey Cafe	Grab and Go	Beach Club
Cap'n Sam's Grill	Varies – Poolside	Beach Club



THE OPPORTUNITY

Seabrook Island Club is the cornerstone of a unique, member-owned, oceanfront community located just outside Charleston, South Carolina. The Club has established itself as a premier private destination, offering a vibrant mix of recreational, social, and dining opportunities while maintaining a serene and unspoiled natural environment. Seabrook Island's beauty and charm lie in its rich history and dedication to preserving the island's natural surroundings, which is reflected in the careful planning of its residential development and world-class amenities.

Seabrook Island Club features two championship golf courses: Ocean Winds, designed by Willard Byrd, and Crooked Oaks, designed by Robert Trent Jones Sr. Both courses showcase the island's stunning maritime forest, marshlands, and ocean views, offering golfers a spectacular backdrop and challenging play. The Club has hosted numerous prestigious golf events, solidifying its reputation in the world of golf.

Beyond golf, the Club provides a wealth of amenities. Seabrook Island is home to a state-of-the-art Racquet Club with 15 Har-Tru tennis courts and seven pickleball courts, ensuring year-round enjoyment for players of all levels. Additionally, the Equestrian Center is a hallmark feature of the Club, offering a rare opportunity for members and guests to enjoy horseback riding along the beach or through the island's lush trails, a unique perk in a coastal setting.

The Club boasts a variety of dining venues, ranging from casual to upscale, all with breathtaking views of the ocean or golf courses. Island House and The Beach Club are central to the island's social life, providing elegant and informal settings for special events, family gatherings, and sunset dining experiences. The Beach Club offers two ocean-front swimming pools and private beach to enjoy.

Seabrook Island Club's dedication to its members and guests extends to its future. Through continuous investments in its facilities including the collaboration with the Seabrook Island POA and Town of Seabrook Island on the upcoming Master Plan, the Club is committed to remaining a highly sought-after destination for those seeking an elevated, oceanfront lifestyle with a strong emphasis on community, conservation, and quality.

Currently, memberships total 2,278 of which approximately 40% are full-time residents of the Island. There are 185 year-round employees with an additional 75 employees added seasonally.









THE POSITION

The General Manager/Chief Operating Officer (GM/COO) is the key leader of Seabrook Island Club, tasked with upholding the Club's mission and vision while overseeing the seamless operation of all departments. This role embodies the essence of the Club's values, traditions, and commitment to providing members with exceptional service in a premier coastal setting. The GM/COO will drive continuous improvement and operational excellence across all areas, fostering a strong sense of community and collaboration.

The GM/COO leads and motivates a team of department heads and staff to deliver memorable experiences to members and guests. With a focus on member engagement and operational efficiency, the GM/COO is responsible for implementing the vision set forth in the strategic plan, overseeing capital projects, and ensuring financial sustainability. In close collaboration with the Board of Governors, this leader will shape the long-term success of the Club through thoughtful planning and proactive management, always with an eye toward maintaining the Club's high standards of service, innovation, and tradition.

As a highly visible and approachable leader, the GM/COO plays a crucial role in ensuring that Seabrook Island Club remains a distinguished destination, providing members with a lifestyle that reflects the very best of coastal living. Through strategic oversight and a commitment to operational excellence, the GM/COO ensures that Seabrook Island Club continues to be a place where members feel a sense of pride, belonging, and community.

THE CANDIDATE

The ideal candidate for the next General Manager/COO at Seabrook Island Club will be a visible, approachable, and engaging leader who fosters genuine relationships with the membership and staff alike. This individual will embody the warm and welcoming spirit of Seabrook Island, serving as a steward of the Club's values, traditions, and culture.

Collaboration will be key, as the GM/COO will work closely with the Board of Governors and the Senior Leadership team to uphold and elevate the standards of the Club. This individual will lead the ongoing strategic and operational initiatives that ensure Seabrook Island Club remains a premier destination for both full-time residents, guests, and renters consistently meeting and exceeding expectations.







The GM/COO will also play a pivotal role in shaping the future of the Club, collaborating on the implementation of the Master Plan and ensuring long-term financial sustainability. Their focus will be on fostering a positive and innovative workplace culture, with a commitment to mentorship and the professional development of department heads and staff.

In addition to managing day-to-day operations, the GM/COO will be a key figure in strengthening relationships with local community partners, including the Seabrook Island Property Owners Association (SIPOA) and the Town of Seabrook Island, ensuring that the Club remains a vibrant and integral part of the broader community.

THE SALARY

This position pays a competitive salary and standard benefits package. The salary is negotiable based on the candidate's qualifications and experience.

THE HIRING PROCESS

If you would like to propose a candidate for consideration, please contact tCC Director of Recruitment, Alison Savona (AlisonS@theclubcouncil.com) or Partner, Kirk Reese (KirkR@theclubcouncil.com).

Interested candidates may apply by visiting our website or by submitting your information directly to tCC Recruiting Coordinator: Kathleen Donovan (KathleenD@theclubcouncil.com). Should you have any questions regarding submitting your information, please contact Kathleen.

The deadline to apply for this opportunity is October 25, 2024.







