



Forsyth Country Club
Winston-Salem, NC

General Manager/COO
Candidate Requirements



Founded in 1913, Forsyth Country Club is steeped in tradition and continues to serve as an important part of the history of Winston-Salem. Just minutes from the downtown area, the club is nestled on 172 acres of pristine rolling hills and wooded terrain in central Winston-Salem. As the premier, full-service family oriented private club in Forsyth County, FCC offers a comprehensive range of first-class facilities, programs and services designed to meet the needs of all demographics of its membership.

Forsyth's dedication to maintain the highest standards of excellence in service and facilities, make it the leading choice for Winston-Salem's business and community leaders seeking a family-oriented club experience.



Looking Toward the Future

- Ongoing Strategic Plan updated in 2022 with Global Golf Advisors
- Master Facilities Plan underway- Early 2026 completion
- \$6.5 M Renovation in 2022 to the entire Main Level of the Clubhouse, Lower-Level Ladies Locker Room and Hallway and addition of 4 Pickleball Courts.
- State of the Art Fitness Pavilion built in 2015
- \$1.5 M Golf Course Renovation in 2018



[Visit the website](#)



about the club

Club Amenities

- 45,000 sq. ft. clubhouse includes the recently renovated Main Level
- Ballroom seating up to 300 and multiple private dining spaces
- Member Dining and Bar with seating for 200 inside and seasonal patio seating 150
- Men's and Ladies' Locker Rooms
- 18-hole Donald Ross Golf Course
- 10 Tennis Courts
- 2 Platform Tennis Courts
- 4 Pickleball Courts
- 18,000 sq.ft. Pool and Fitness Pavilion including state-of-the-art health and wellness center, pool kitchen area, locker room facilities, and laundry and clubhouse maintenance



Club Overview

Memberships	952
Initiation Fee	\$50 K
Dues Volume	\$7.4 M
Gross Volume	\$14.6 M Operating, \$3.2 M Capital
F&B Volume	\$4.6 M
F+B Split	66% Member, 33% Banquets
Gross Payroll	\$7.9 M
Employees	171 Year-Round, 235 In-Season
Average age	61
Board Members	9 + 1 Ex-Officio

Club Recognitions

Recognized as a Distinguished Club of America by Boardroom Magazine

Recognized as a Top 25 Golf Course in North Carolina as rated by the NC Golf Panel

Club & Resort Business Magazine - Top Ranked Culinary Program

Club & Resort Business Magazine - Top Ranked Fitness & Wellness Program

A Tradition of Excellence Since 1913

the position



Forsyth Country Club is searching for a caring, proactive, and passionate club professional, who enjoys working in an exciting private club environment. One who has the ability to lead and motivate their team to deliver exceptional and diverse experiences to the membership is a must.

The GM/COO will coordinate and oversee all aspects of the club operation and have a strong financial acumen and strategic planning abilities. This individual will work closely with the Board of Directors of the club and the management team to deliver personalized, high-touch service to the club members and their guests while leading the Club into the future.

They will be responsible for continuing to promote a positive culture and delivering quality member experiences. Visibility and sincere engagement with members and staff is an important part of this role.



Personal Traits and Abilities

- A genuine and enthusiastic personality with a passion for the club management profession.
- An individual with high integrity and emotional intelligence.
- Natural leadership style that has the ability to manage and set clear expectations for department heads, holding them accountable while empowering them in their roles.
- Highly visible to Members and employees; Developing meaningful relationships is of great importance.
- The ability to communicate concisely and effectively, both verbally and in writing.
- Disciplined follow-through to ensure the vision and goals of the Club come to fruition through buy in from the Board, Committees, and Department Heads.
- The ability to listen intuitively, responding and taking thoughtful action that is in the best interest of the Club and its Members.
- Ability to cultivate a high-level of member services and satisfaction.
- A strong understanding of how to provide top-notch operations and events that intrinsically lead to an elevated experience for members and guests.
- Highly focused and passionate about fostering an environment of healthy retention and being the employer of choice for recruitment.
- Effective fiscal management through delivery of actual operational and capital results in alignment with approved budgets.
- A known track record of developing and implementing long-term strategic plans.
- A high attention to detail in administration, daily operations and facility management.
- Experience initiating and executing capital improvement plans at the direction of the Board with a strong understanding of project management.
- Assure that the highest standards are set and achieved in providing member service and satisfaction.
- Maintains and upholds a positive and healthy work environment, implementing a culture of teamwork and continued excellence.
- A firm understanding of Club governance and ability to implement best practices.
- A strong network in the industry that can be leveraged to promote the Club, serving as an ambassador of FCC.
- Adept in conflict management with the ability to think on your feet and remain flexible when needed.
- The ability to analyze Membership trends, retaining current Members and growing as needed.

key characteristics

qualifications



- ✓ A minimum of 5-7 years of progressive leadership and management experience in a private club environment.
- ✓ CCM designation is preferred.
- ✓ A Bachelor's degree in hospitality or business management preferred.
- ✓ The position is available immediately.

Salary and Benefits

Salary is open and commensurate with qualifications and experience. The Club offers an excellent bonus and benefit package.



IMPORTANT

Interested candidates should submit résumés along with a detailed cover letter which addresses the qualifications and describes your alignment/experience with the prescribed position **by Friday, October 25th, 2024**. These documents must be saved and emailed in Word or PDF format (save as "Last Name, First Name, FCC COO Cover Letter" and "Last Name, First Name, FCC COO Résumé") respectively to:

Careers@thedeloziergroup.com.

All requested information, along with references, should be emailed to the address above.

Search Executive



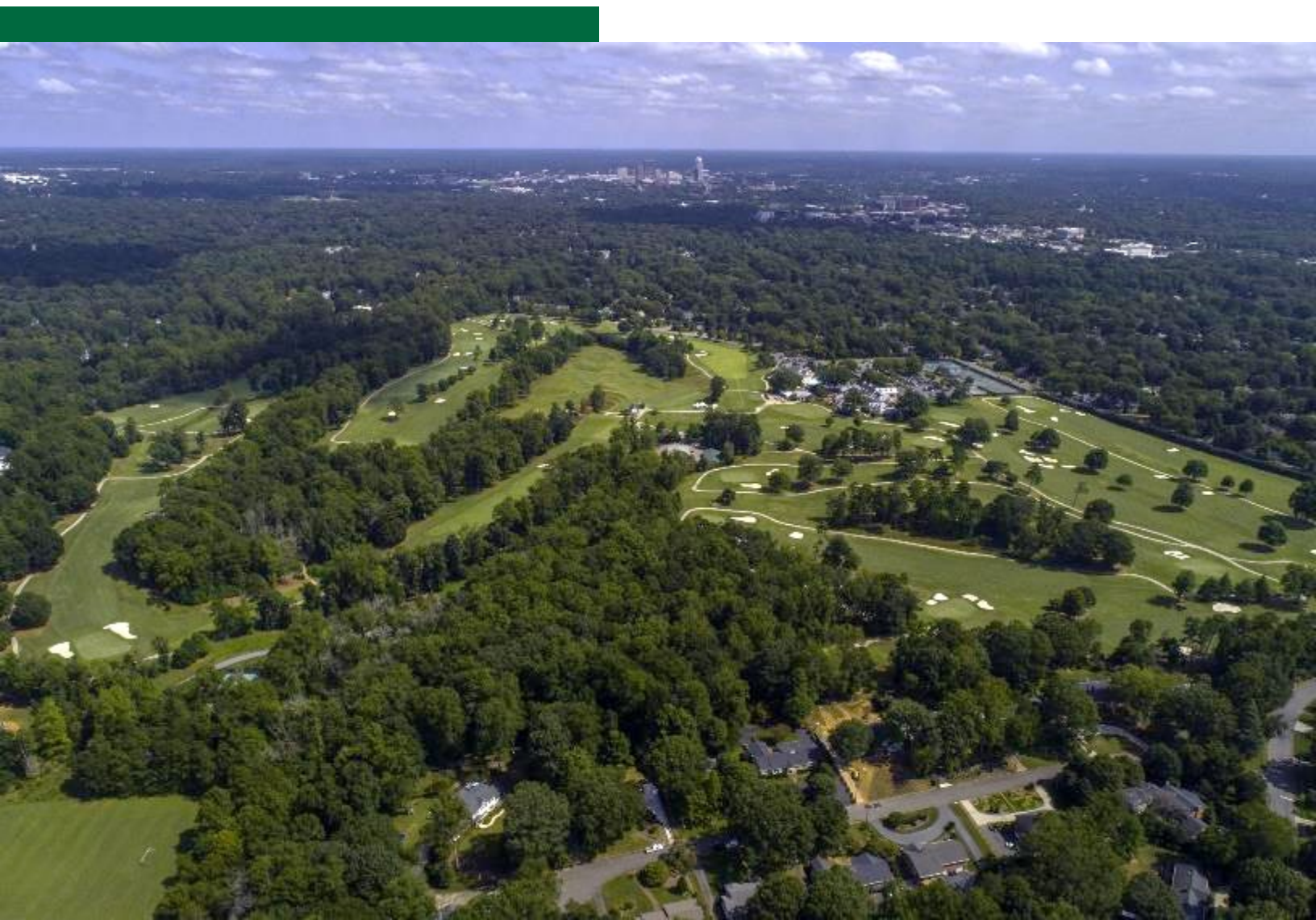
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